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| **[Assignment / Project] – External Document** |  |
| COMP6800001  Human & Computer Interaction |
| ***Valid on*** *Even Semester Year 2021/2022* |

* Member

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* Project Title

VOrskins

* Introduction

HCI Final Project assigned to create a 5 page website with the contents: Home, About, Promotions, Products, and Subscribe. Vorskins is a beauty e-commerce where we get all the ingredients that nourish your skin, inside and out. At Vorskins, customers can find local brands that are selling vegan, cruelty-free, and use non-toxic ingredients skin care and body care products. We chose the theme “Elegant and Simple” which has a light color tone mixed with light and dark brown, so that brings the impression of a simple and consistent but still attractive, and pleasing to the eye.

DOCUMENTATION :

LOGO : <https://cdn5.vectorstock.com/i/1000x1000/82/59/letter-v-beauty-women-face-logo-design-vector-27938259.jpg>

PRODUCTS :

* <https://images.pexels.com/photos/8101511/pexels-photo-8101511.jpeg?auto=compress&cs=tinysrgb&w=1260&h=750&dpr=1>
* <https://images.pexels.com/photos/8101587/pexels-photo-8101587.jpeg?auto=compress&cs=tinysrgb&w=1260&h=750&dpr=1>
* <https://images.pexels.com/photos/8709579/pexels-photo-8709579.jpeg?cs=srgb&dl=pexels-liana-horodetska-8709579.jpg&fm=jpg>
* <https://images.pexels.com/photos/6767773/pexels-photo-6767773.jpeg?cs=srgb&dl=pexels-misolo-cosmetic-6767773.jpg&fm=jpg>
* <https://images.pexels.com/photos/6800936/pexels-photo-6800936.jpeg?auto=compress&cs=tinysrgb&w=1260&h=750&dpr=1>
* <https://images.pexels.com/photos/10688062/pexels-photo-10688062.jpeg?cs=srgb&dl=pexels-abdulrhman-alkady-10688062.jpg&fm=jpg>
* <https://images.pexels.com/photos/4110346/pexels-photo-4110346.jpeg?auto=compress&cs=tinysrgb&w=1260&h=750&dpr=1>
* <https://images.pexels.com/photos/3788293/pexels-photo-3788293.jpeg?cs=srgb&dl=pexels-dina-nasyrova-3788293.jpg&fm=jpg>
* <https://pin.it/Qk1zKhm>
* <https://pin.it/6BqBL1O>
* <https://pin.it/4iLuKq8>
* <https://pin.it/3IWg0l3>
* <https://pin.it/7bSV7vN>
* <https://pin.it/7dGgxZO>
* <https://pin.it/5IQRLdV>
* <https://pin.it/iCH1Gja>

1. Home Page

* <https://s3.theasianparent.com/cdn-cgi/image/width=450,quality=90/tap-assets-prod/wp-content/uploads/sites/24/2020/09/skincare-lokal-terbaik-1.jpg>
* <https://images.squarespace-cdn.com/content/v1/55c25fc4e4b0b0ac34a234fb/1534611145161-BNOHAVLLHIHFPEX2NZ9T/Emma+Rose+Company+%7C+Pacific+Northwest+Senior+Portrait+Photographer+%7C+Light+and+Airy+Styled+Senior+Portraits+%7C+What+to+Wear+to+Senior+Pictures+%7C+Kindred+Presets+%7C+Seattle%2C+Wenatchee+and+Portland+Wedding+and+Portrait+Photographer+%7C+Emma+Rose8.jpg?format=1500w>
* <https://statik.tempo.co/data/2019/03/05/id_824070/824070_720.jpg>
* <https://i.pinimg.com/564x/82/e3/61/82e3612c8a7803f68da310295f748e70.jpg>
* <https://i.pinimg.com/564x/ea/63/09/ea63091c03b1dbd00da8db65bd693479.jpg>

1. About

* <https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.vecteezy.com%2Fvector-art%2F6640710-beautiful-young-woman-applying-cosmetic-product-woman-face-and-green-plant-skin-care-banner-skincare-routine-mask-applying-and-cosmetics-vector-concept-illustration&psig=AOvVaw1_udBROUR8nlbBJ4okF_Td&ust=1653764872182000&source=images&cd=vfe&ved=0CAwQjRxqFwoTCNj_j7SwgPgCFQAAAAAdAAAAABAw>
* <https://img.freepik.com/free-vector/natural-cosmetics-skin-care-lotion-banner_33099-1957.jpg?w=1380&t=st=1653679837~exp=1653680437~hmac=3c19f98e13e1ba29d22d2b3d37920f4f392af898ad2fdbd416da9efdc3d13be8>
* <https://www.avoskinbeauty.com/wp-content/uploads/2020/02/2-scaled.jpg>

1. Subscribe

* <https://asset.kompas.com/crop/0x0:1000x667/750x500/data/photo/2018/07/23/1653412244.jpg>

1. Promotion

* <https://cdn4.vectorstock.com/i/1000x1000/14/08/skincare-cartoon-composition-vector-35451408.jpg>
* <https://pin.it/5pBjlM2>
* <https://1.bp.blogspot.com/-zeLLLAmUSeA/X3yImx0K8uI/AAAAAAAAJEM/dyFoekstvagEMqDJAchzOYhVWl_Ud6RpgCNcBGAsYHQ/s320/OVO%2B%255Bwww.blogovector.com%255D.png>
* <https://seremonia.id/wp-content/uploads/2021/03/dana-meta-logo.png>
* <https://i.pinimg.com/originals/0d/a8/41/0da841a2721acd4740f5b5d7d049c0fb.png>
* <https://cdn-2.tstatic.net/pontianak/foto/bank/images/BNI.jpg>
* <https://logos-download.com/wp-content/uploads/2016/06/Mandiri_logo-700x220.png>
* <https://lovepik.com/image-605641057/simple-small-fresh-green-leaf-e-commerce-background-banner.html>

HIDDEN CREATIVITIES :

1. Home Page

* Hot Packages Section: provides detailed information about package promos that exist every weekend (Saturday and Sunday), so that website visitors become interested in buying package promos.
* “see more” button under best seller products: shortcut to Products page for users
* Celebrity Testimonials: display testimonials from famous artists so that users become interested in buying Vorskins products

1. About Page

* Main banner: displays the slogan Vorskins
* Product Vorskins Specialty: provides information about the speciality of Vorskins products compared to other brand skin care or body care products.

1. Promotions Page

* Main Banner: displays the main promo that is currently in progress so that users are tempted to buy Vorskins products, this section also includes a “SHOP NOW” button, which functions as a shortcut to the Products page for users.
* Short Information section: displays the number of employees, satisfied customers, available branches, and stock of Vorskins products in a short form, and uses icons to make it look attractive, efficient, simple, and easy to understand.
* Subscribe encouragement section: this section contains information about the various benefits that users can get if they subscribe to the Vorskins newsletter, this section also includes a button that functions as a shortcut to the Subscribe page for users.
* Partnerships section: the website links to social media (facebook, twitter, and Instagram) of each partner who works with Vorskins, which functions so that users can easily obtain further information from Vorskins's social media partners through the shortcuts provided by the website.

1. Products Page

* Filter Button: functions to make it easier for users to search for Vorskins products that match the category they are looking for
* Pop-up information: provides detailed information on each product, the information includes; product image, product name, product rating, rating amount, product brief description, product price, and the "buy now" and "add to cart" buttons.

1. Subscribe Page

* There are 7 javascript validations, namely long name cannot be empty, long name must be at least two letters, email cannot be empty, telephone number cannot be empty, preference cannot be empty, preference can only be filled in Body Care or Skin Care, and the user must agree to receive the Vorskins newsletter

1. Footer

* Shortcut Links : Shortcuts to various Vorskins website pages
* Social Media Shortcuts: shortcuts to Vorskins social media (Instagram, twitter, and facebook) so users can more easily find Vorskins official social media